

THOMAS VERDI

PRODUCER

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EXPERIENCE

PRODUCER | GOOGLE

NEW YORK, NEW YORK

NOVEMBER
2018

- Advised the Google production team to produce an experimental and interactive live video app.
- Executed story, shot list, and editing for live broadcast, managing a cast and crew of 18.
- Mobilized cross-functional team to enhance production value and achieve goals for project manager.

SENIOR PRODUCER

FORGE APOLLO | NEWTOWN SQUARE, PA

NOVEMBER 2018
— MARCH 2019

- Mobilized video crew, content writers, influencers, web developers, and graphic designers to execute content strategy across web and social platforms in an agency environment.
- Wrote, produced, and directed videos in a cross-functional team, overseeing budgets exceeding \$250,000.
- Led proposal writing for prospective clients, securing two \$7,000+ monthly retainer clients.

EXECUTIVE PRODUCER | THE FILM FUND

PHILADELPHIA, PA

AUGUST 2016—
PRESENT

- Produced award-winning original films that have garnered over 70,000 online views by creating and growing an online film funding community of over 8,000 filmmakers.
- Produced original online series, blog, and podcast that increased sales, hiring and leading a content marketing team of four.
- Developed relationships with equipment vendors, production companies, and various sponsors.

HEAD OF PRODUCTION | TAV FILMS

PHILADELPHIA, PA

MAY 2012—
PRESENT

- Produced and developed original award-winning films.
- Orchestrated all pre-production, production, and post-production logistics, including operating camera and managing cast and crew up to 20 contractors per shoot.
- Oversaw and managed budgets for 10 short films with an average completion of 20% under budget.

EDUCATION

M.ENG. | LEHIGH UNIVERSITY

TECHNICAL ENTREPRENEURSHIP

- Relevant Coursework: Methods in Visual Thinking, Entrepreneurial Financial Management
- President's Scholar

B.A. ENGLISH | LEHIGH UNIVERSITY

SCREENWRITING CONCENTRATION

- Minors in Film Studies, Entrepreneurship, and Creative Writing
- Recipient of Kachel Prize in Creative Writing

AWARDS

BEST OF FEST

Bucks Fever FilmFest

BEST COMEDY SHORT FILM

New Hope Film Festival

SEMI-FINALIST

HollyShorts Film Festival

CURATOR'S AWARD

Cape May Film Festival

SKILLS

PRODUCING

Project Management | Distributed Team Management | Remote Management | Budgeting | Contract Negotiation | Client Communication | Intellectual Property Strategy | Directing | Screenwriting | Cinematography/ Videography | Audio Recording | Editing | Adobe Suite | Movie Magic Budgeting | Microsoft Excel | Google Drive | Open Broadcaster Studio | DaVinci Resolve | Final Draft | JIRA | Zoho Project | Trello | Wrike | Proposify | StudioBinder | Riverside.fm

DIGITAL MARKETING

Content Strategy | Digital Marketing Automation | Copywriting | Web Design | Search Engine Marketing (SEM) | Search Engine Optimization (SEO) | Social Media Marketing (SMM) | Web Hosting Management | CMS Management | Topic Cluster Strategy | SEMrush | Moz | HubSpot | Hotjar | ScreamingFrog | Yoast | Mailchimp | WordPress Optimization | WPBakery Builder | Elementor | Google Analytics Advanced Certification | Google Ads Search Certification | HubSpot Certifications